



AFFORDABILITY  
COUNTS

STATE UNIVERSITY SYSTEM OF FLORIDA  
FLORIDA COLLEGE SYSTEM

# Every Course Counts



## The Facts According to a recent survey\*:



**31%**

of students **take fewer classes**  
**because of textbook prices**

**41%**

of students have  
**skipped a meal to**  
**afford textbooks**



**71%**

of students have **had to ask their**  
**parents to help pay for textbooks**

## Making it Count

As textbook prices skyrocket, faculty can take a heroic step towards a more affordable future. How? By submitting a course with the low-cost target of \$20 or less per credit, you'll earn yourself an Affordability Counts medallion.

**Contact us today at:**  
**[affordabilitycounts.org](https://affordabilitycounts.org)**

\*Cengage. New survey: college students consider buying course materials a top source of financial stress. [Press release] (2018), [<https://news.cengage.com/corporate/new-survey-college-students-consider-buying-course-materials-a-top-source-offinancial-stress/>]